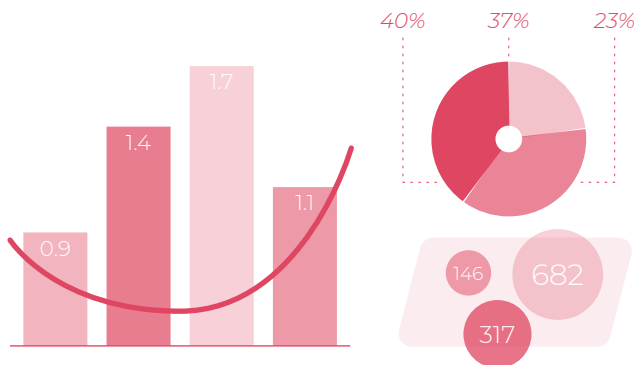# smart concepts

*powered by **Plain Concepts***

A cloud solution for Enterprise IoT and Artificial Intelligence Scenarios with a focus on deploying a working system quickly while providing scalability and ease of maintenance.

Thanks to Smart Concepts you can connect all your devices and sensors, manage billions of events in Azure, get actionable insights in seconds, and rise your data value using Artificial Intelligence.

BENEFITS

- In a matter of days, you can have a complete and secure IoT platform.
- Overview of all your IoT data from any device and location in real time.
- Develop and deploy IoT applications in Azure, reducing time and maintenance costs.
- Customize the platform according your needs and integrate it with your applications.
- Gain instant insights by analyzing and managing all the data that you collect with interactive dashboards.
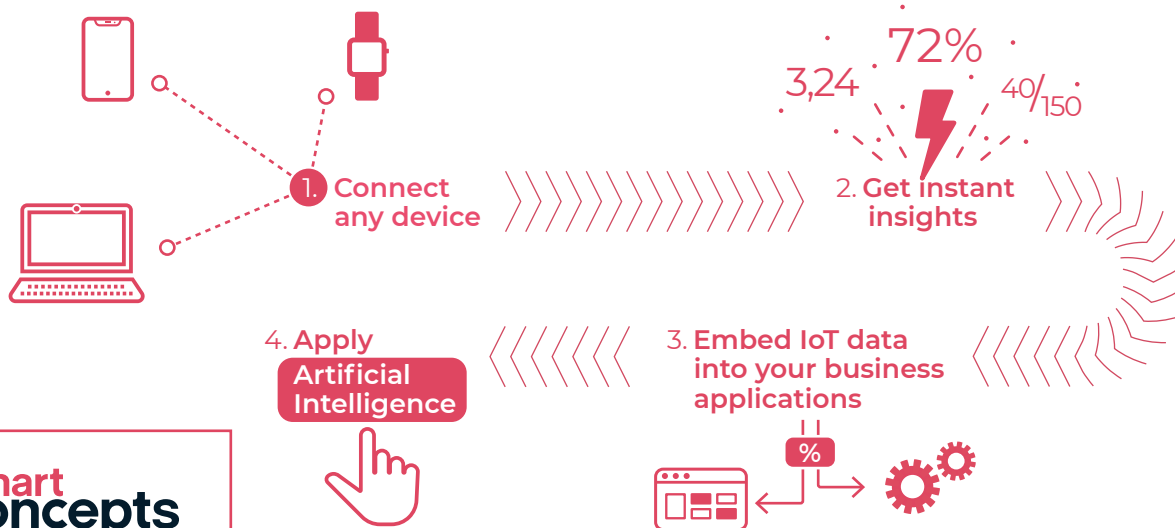
Smart Concepts offers you a complete platform that delivers the functionality, flexibility and agility needed to develop, deploy and extend IoT applications.

KEY FEATURES

- Connect and manage your IoT Devices from the edge to the cloud, establishing bidirectional communication with billions of IoT devices.

- Deploy intelligence at the edge and analyze your IoT data where it's created in real time.

- Integrate all information with other applications, artificial intelligence scenarios and access to historical storage of your information.

- Enable highly secure and reliable communication between your IoT applications.

OUR CLIENTS

1. Connect any device

72%
3,24
40/150

2. Get instant insights

4. Apply Artificial Intelligence

3. Embed IoT data into your business applications

smart concepts

MAKE THE MOST OF YOUR CONNECTED DEVICES

No matter your industry or the size of your organization, Smart Concepts has all the tools, data analytics, and security capabilities you need to achieve your IoT goals.

Retail

Deliver unique customer experiences by leveraging data to personalize offers, build an omnichannel customer relationship, and streamline the purchase process.

Edge data can also improve inventory management, ensuring product availability and easing supply chain strains.

Healthcare

Revolutionize patient care thanks to sensors and IoT wereables, improving the attention to the patient thanks to the detection and diagnosis in real time.

Oil and Gas

Transform operations with edge intelligence. Real-time analysis can optimize extraction processes, and analysis at retail locations can identify trends to maximize revenue.

Manufacturing

Increase efficiency and maximize productivity by using edge intelligence to predict equipment failure, detect process anomalies, improve quality control, and manage energy consumption. Real-time analysis reduces decision latency and minimizes costly production delays.

Bank

Use IoT to perform a biometric identification, improve office security and the development of new payment methods in shops.

Insurance

New opportunities open up for the insurance sector thanks to the Internet of Things (IoT), such as the development of new products, risk prevention and a much more personalized assistance.

TRANSFORM YOUR ORGANIZATION TODAY

Get all the necessary infrastructure to communicate safely and intelligently with all your devices in a matter of days.

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