

2022

Full of Success

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Our new CEO

After almost ten years at Plain Concepts, our former Operations Director, Quique Martínez Alén, has become the new CEO to drive the company's internationalization.

The goal is to double turnover by 2024 (in 2021, it was more than 31 million euros) and that in three years, 49% of the business will come from outside Spain, without forgetting the joint work with Spanish companies such as Repsol, CaixaBank, Telefónica or Ferrovial.



One of the best companies to work

The Spanish newspaper El Mundo prepared a ranking that considered salaries, training, corporate social responsibility, and the environment. Specifically, it highlighted the following:

Remote work allowance
(electricity, internet)

Pilot program for a **35-hour**, flexible, remote work week

Teleworking
equipment

An excellent year for Diversity and Inclusion

Our Diversity and Inclusion committee has been performing exceptionally well and has undertaken a range of activities such as:

Equality training for employees

Lovelace Scholarships

We promote the recruitment of female technicians.

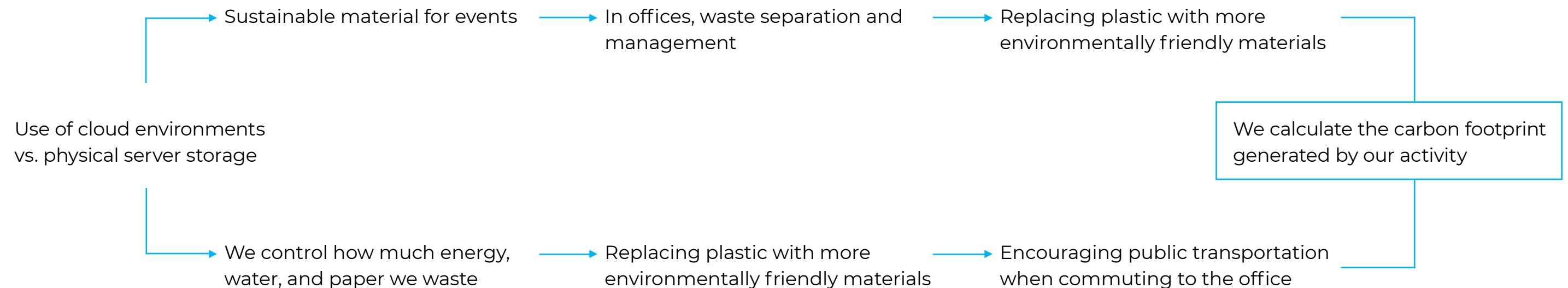
We continue to belong to REDI

This network works for the diversity and inclusion of the LGBTIQ+ community in business.

We collaborate with Out in Tech

Our Madrid office hosted the first of the Tech Talks in Spain of this non-profit organization, which brings together LGBTIQ+ workers in the technology sector.

Pursuing a more sustainable company



By implementing full-time teleworking, many trips are avoided, with the consequent reduction of CO2 emissions generated by transportation. Our commitment to sustainability does not end here: we help our stakeholders in innovative and digital transformation projects to adapt to more productive and sustainable ways of working.

Introducing our podcast

At Tech Holders, we discuss the impact of emerging technologies such as Artificial Intelligence, the metaverse, and data on businesses like yours. To do so, we rely on the expertise of external specialists and our own team of colleagues.

We have released over fifteen episodes so far, covering topics such as the use of new technologies in education, sustainability, and retail.

We've also explained the concept of AI centers of excellence and provided the keys on how to automate corporate processes. Innovation has also been a recurring theme in our discussions, including its connections to universities, security services, and commerce.

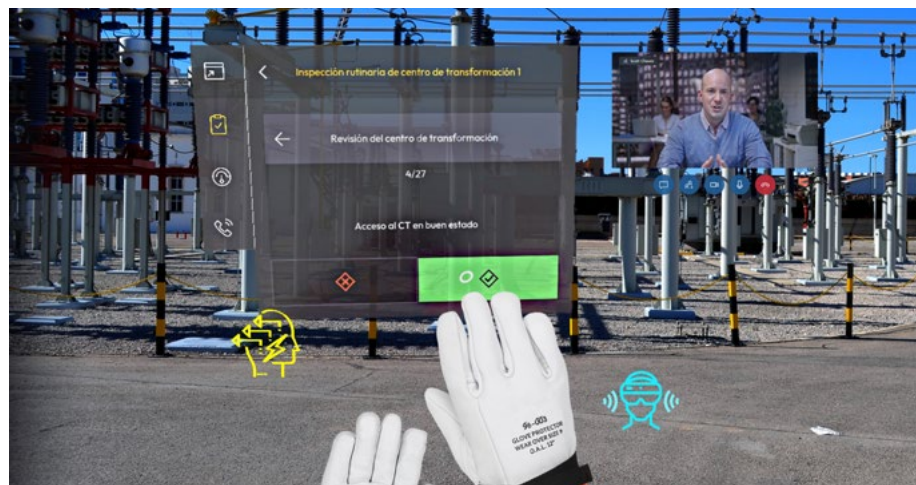
Listen to Tech Holders 



Some of our most disruptive projects

Audit Holosen 4.0: Intelligent auditing using mixed reality

With AI and Computer Vision, this tool helps Spanish SMEs in the electricity sector to review and maintain their critical infrastructures.



Hélix 2: Big Data and AI to finance companies

We have created a predictive default risk model using data from 3600 Spanish companies, scientific articles, and legislation.

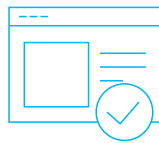


GVMC: Instant vehicle monitoring

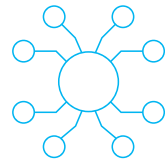
We add Computer Vision, AI, Deep Learning, and geopositioning to car park camera systems to know where cars are at all times.



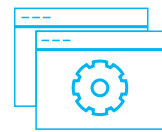
We work with these astonishing technologies



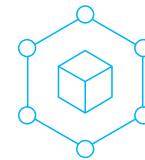
UX/UI
Design



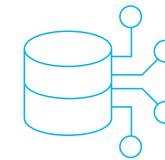
IoT



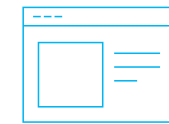
Modern App
Development



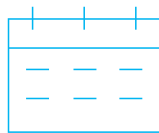
Blockchain



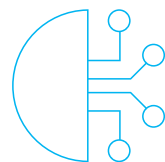
Data &
Analytics



Low Code



QA &
DevOps



AI



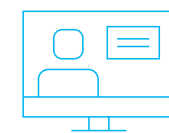
Cloud &
Security



Mobile Apps



Extended
Reality



Modern
Workplace

Joining forces with Technology Partners



At Microsoft Inspire 2022, we were awarded Global Finalist Partner of the Year Award in AI Category. The selection was made from a pool of over 3900 nominations from more than 100 countries. In our 'home country' of Spain, we were the partner with the most awards and received partner of the year in 3 categories – Security, Diversity and Inclusion Pledge and Partner of the Year Social Impact.



We have also become a Google Advanced Partner. This certification validates us to companies that want to use Google services to grow digitally. In addition, we receive training and resources to work better with our clients.



In line with our multi-cloud strategy, we continue to grow our business on Amazon and are pleased to announce that we attained Partner Select Status this year.



In addition to holding 11 GitHub certifications, we are the only Spanish partner that has been accredited as a GitHub Services Partner. Over the past year, we have delivered over 15 training sessions to customers. We migrated Sunweb Group, a leading travel company in Europe, who were using several different tools (Bitbucket, Team City and JFrog) to GitHub.



Plain Concepts obtained Intel Gold Partner Status in the Service Partner Category. Intel collaborated sponsoring dotNET in addition to the first Plain Concepts Live! In addition to collaborating in the Cloud, Artificial Intelligence and IoT, we've opened two lines of collaboration in our Research business area: Computer Vision and the Metaverse.

Face-to-face events:

Fans of the most disruptive technologies met at dotNET



More vital than ever!

And we met again at the Plain Camp!



We have also been present at BIEMH



Plain Concepts Live!



Women's Day Meetup 2022



----- 2022, in figures and results -----



A large audience is seated in a dark theater, facing a stage. A man in a blue shirt and red pants is standing on the stage near a podium. A large screen on the right side of the stage displays code. The text "2023 is going to be an exciting year at Plain Concepts." is overlaid on the image.

2023 is going to be an exciting
year at Plain Concepts.

Do you want to experience it
with us?

